Charlevoix Historical Society
Annual Report
2012

MISSION STATEMENT

The Charlevoix Historical Society is dedicated to the acquisition, preservation, and protection of objects and places of historical value, to the dissemination of information regarding these objects and places, and to the bringing together of all peoples interested in the history of the Charlevoix area.

HISTORICAL SOCIETY OFFICERS AND BOARD OF DIRECTORS

President: Denise Fate
Vice-President: Paul Hoelderle
Secretary: Kay Heise
Treasurer: Steve Paterka
Membership Secretary: Kay Heise
Finance Committee Chair: Paul Hoelderle
Directors: Julia Anne Bandfield, Marsha Braun, Chuck Unbehaun, Virginia Finney-Lahde, Phyllis Elzinga, Nancy Kline
Advisory Board: Dave Garland, Lyle Gennett, John Kurtz, Dr. Jack Mackenzie, Chris Unbehaun
Museum Co-Director and Editor: David L. Miles
Museum Co-Director: Steve Goslee
A Message from the President

The Society had a successful year in 2012, with well attended educational programs of interest, fundraising activities, and the production of our fifth monograph booklet on Charlevoix history, “The Historic Shores of Charlevoix - a Mariner's Guide”.

Our events included potlucks, a silent movie feature, an ice cream social, a fundraising spaghetti dinner at the Villager Pub, an invitation-only party for our Ralph Hamilton members including patrons, a narrated sunset cruise on the Keweenaw Star, and a lovely Christmas gathering at the Grey Gables Inn.

To raise funds we again conducted a geranium sale and were able to increase our volume over last year. Our other major fundraising event, the spaghetti dinner at the Villager Pub, marked 15 years and over $20,000 raised since its inception. We are very appreciative of owner Mr. Terry Left for his ongoing support of the Society.

We also expanded a growing area of interest in the area: bus and cruise ship tour groups visiting Charlevoix who want to see the city and in particular the Earl Young homes. The Society provides tour guides with expertise on the history of these homes and the surrounding neighborhoods. This is a partnership with Castle Farms and Keweenaw Star Excursions, and in 2012 there were over 40 tours in which the Society participated.

As pertains to Society support, we were pleased to be able to increase the number of Ralph Hamilton Circle members as well as patrons, including quite a few from local businesses. We are very grateful to these businesses who support us and appreciate the contribution the Society makes to the local community.

The Society is making a concerted effort to broaden our exposure within the community, to not only better communicate what we do but also to reach a wider audience to share the storied history of the area. To support these initiatives we developed a branding strategy, including the creation of a new logo, which in itself incorporates a bit of local history of our bridge from the Gothic arch pattern of the old bridge railings.

David Miles continues to partner with the Charlevoix Courier to provide historic photographs with explanatory text which appear weekly in the newspaper. In addition to the bus and cruise ship tours, we also partnered with Beaver Island Boat Company to develop a walking tour of the city, which culminates with a visit to the Society’s Harsha House Museum.

With respect to our properties, there were minor repairs and periodic maintenance performed at the Depot and Harsha House, including exterior painting.

Exhibits at the Museum at the Harsha House this year were “Treasures of the Museum,” made up of artifacts which had been in storage and many never displayed, and “Vintage Toys.” A recent acquisition to our collection is a city kerosene street light, most likely from Belvedere Avenue at the Belvedere Club resort, and dating back to the late 1800s.

Denise Fate, President
Museum Director’s Report (1)

Even considering the state of the economy, the number of people who came to Charlevoix this year was considerable, reflected in the estimated 1500 visitors to the Harsha House and Museum. They arrived from all over the United States, including Alaska and Hawaii, and several foreign countries including Turkey, Germany, Australia, Italy, and Macau. The huge success of the State of Michigan’s “Pure Michigan” nationwide advertising campaign was reflected in the greatest number of out-of-state visitors ever to sign the guest register at the museum, outdoing last year’s number.

A good draw was the freshly mounted “Treasures of the Museum” exhibit which featured artifacts that had been accessioned into the Society’s collection but rarely, and in many cases never before, exhibited. They include the signal bell from the 1901-1947 swing bridge over the channel, an 1856 New Testament in the Ojibwa/Odawa language, a mandolin harp, the 1912 balance scales from the old Charlevoix High School chemistry room, and a handmade, full metal replica of a 17th century French warship that won first prize in its category at the “Century of Progress” World’s Fair in Chicago in 1933.

Additions to the museum’s artifact, book, art, document, and photo collections were again substantial and continue to increase. Items accessioned and/or cataloged and accepted as donations in the calendar year were:

- The U. S. flag that flew over the Big Rock Point Nuclear Plant on the day it was shut down, August 29, 1997
- A rare original Irene Harsha Young print of Mackinac Island
- Charlevoix Petunia Project vintage fundraising license plates
- Wedding dresses from 1860 to 1960
- Maps, books, DVDs, documents, newspapers, textiles, clothing accessories, jewelry
- Model railroad components
- A framed County Normal School diploma from 1912
- Dolls and doll furniture
- Vintage furniture
- Schooner fittings
- Film projectors
- A completely furnished Victorian-style 7-room dollhouse
- An Edison horn phonograph
- A snow scooter made by Foster Boat Works
- A gigantic friendship quilt
- A railroad office wooden file box
- Belvedere Club memorabilia
- Military memorabilia and records
- A 2-foot tall Charlevoix kerosene street lantern from near the Belvedere Club
- A 1930s paper Christmas village made in Japan
- A large flower pattern china pitcher and bowl set
The project to digitize the most important images in our photo collection continues slowly but surely, now at almost 13,000 done. Well over 10,000 of these images have been placed on a Past Perfect search and description program available on a discrete computer for anyone to do research or simply satisfy their curiosity about Charlevoix’s history. All of this digitized information is then copied and stored in a safe deposit box. It is estimated that at least 5000 more photos remain to be scanned and described. Grant money is always being sought and relied upon to continue the project.

The Museum store continues to do well. In 2011 the City of Charlevoix Council helped to install an information sign at the northwest corner of East Park which has enabled us to direct visitors to the museum.

The monthly newsletter which I compose and edit is mailed to just under 400 addresses. About 120 of these go out of state in the winter.

I continue to host bus tours of Charlevoix, almost 30 of them in 2012, through the Museum, the Chamber of Commerce, and Castle Farms. These usually take in the Earl Young houses and the north side of town, then, if time permits, the south side also, from Ferry Beach to Mt. McSauba. The tours sometimes include walking stops at Earl Young’s Boulder Park houses and the Heritage Gardens at the Depot. Word has now gotten out about these tours. With increased demand on the horizon, it will be necessary to develop a nucleus of volunteer tour guides to handle the anticipated demand. Bus tours are arriving in Charlevoix from as far away as eastern Canada, Kansas and Oklahoma.

Highlights of the year include giving illustrated slide-show programs on the history of Round Lake, first in May at the Depot, then again in July to 157 attendees at the Charlevoix Public Library, one of the largest crowds ever to attend an event there. I compiled a program of Depot grounds history for the Charlevoix Area Garden Club to illustrate the history of their garden development there. I also repeated the history of schooners in Charlevoix program to two area organizations. Co-director Steve Goslee, exhibit chair Karen Lewis, and former museum director Betsy Reynolds and I produced our fifth publication, the fully illustrated “The Historic Shorelines of Charlevoix—A Mariner’s Guide” that came out in July. We began our sixth publication, on the vessels that have come to Charlevoix, in November. 2012 saw sales of the DVD the Society produced on Charlevoix’s history, out in 2011, almost reach the 500 mark in sales.

Steve Goslee and I thank our loyal volunteers for the many hours they contribute designing and mounting exhibits, planning and executing events, working on the collections, doing research, maintaining the Harsha House and Depot buildings and grounds, and providing docent services in the summer, among many other activities. And a special thanks to our Board of Directors, Patrons, Ralph Hamilton Circle members, Lifetime, and Annual Members for their continuing encouragement and support, without which we couldn’t accomplish the preservation of Charlevoix’s priceless history.

David L. Miles, Co-Director
2012 was again a good year for the Charlevoix Historical Society. Progress was made in a number of areas. Terry Lewis built an art storage case upstairs in the vacated #2 apartment. We are now able to organize and store our framed artwork in one area. We again participated in the “Gifts with a Purpose” program at the Charlevoix Public Library in December. This program was created to allow donors a one-stop opportunity to make donations to their favorite charities in the name of their friends and relatives instead of buying gifts for hard-to-shop-for people.

This was the second year of the annual Sunset Cruise on the Keweenaw Star. We had better weather this year and were able to cruise into both Lake Michigan and Lake Charlevoix for a beautiful sunset. It was greatly enjoyed by those able to attend and profitable for the Society.

I presented the March program at the Depot on Winter Sports in Charlevoix, a DVD of classic photos of Charlevoix winter activities accompanied by music and narration. David Miles, Karen Lewis, Betsy Reynolds and I put together our latest booklet of Charlevoix history, “The Historic Shores of Charlevoix—A Mariner’s Guide” released last summer. Also this same committee developed and mounted the new exhibit “Treasures of the Museum.”

I continued to work with our Treasurer, President and Finance Chair to keep track of our finances, pay bills and set up the budget for the coming year.

The Charlevoix County Community Foundation again this year provided a grant to help with the photo digitization project.

Every year brings new surprises in the form of information and artifacts from Charlevoix’s past and every year we can add these new pieces into the puzzle that is the history of Charlevoix. Thank you to all the donors of funds and information that make this possible. Of particular note is the collection of documents, photos, audio tapes, uniform and other military memorabilia that cover the career of Sergeant J. J. Price from the end of World War II through the Korean and Cold Wars, his last duty station being the Bay Shore Radar Target Range east of Charlevoix. This donation came from the estate of his widow, Aslema Price, and covers military life during a time when technological advances defined modern warfare.

History continues to happen and we are fortunate to have the ability to preserve it for future generations.

Steve Goslee, Co-Director
The Museum Committee is made up of six subcommittees: Acquisition, Preservation, Restoration, Exhibit, Special Depot Exhibits, and Adopt-a-Painting. Our goal is to organize and preserve our artifacts and plan for their future. We also advise the Board of restoration needs and create exhibits for the public.

New exhibits for 2012 included “Treasures of the Museum—An Eclectic Exhibit” that featured artifacts owned by the Society that had rarely or never been shown before. It was mounted in what is called the Heritage Area, and will be up for two years. Also put on display were many vintage toys from the 19th century up to the middle of the 20th. Into this exhibit area was placed a donation of a seven-room Victorian-style dollhouse that the Society received in December. These artifacts were placed in what in the past had been termed the Textile Area, but this year it was decided that space was needed instead for this different exhibit.

The ramp wall of the museum continued to feature the story of Charlevoix’s involvement in the Civil War that was mounted in 2011. This exhibit will remain until summer of 2013.

The Bob Miles Photograph Corner area continued to feature Bob’s life story and some of his vast collection of photographs representing his professional greatness, as well as his cameras, enlarger, negative frames, and illustrated books he wrote pertaining to Charlevoix history.

The family case featured Frank Fountain, the first commandant of Charlevoix’s Life-Saving, later Coast Guard, Station.

The committee continues to work on the ticket master’s office at the Depot Museum.

Information pertaining to our ongoing art adoption and restoration program can be obtained from the Harsha House or Karen Lewis at 231-547-9743.

Committee members: Cynthia Garland, Steve Goslee, Kate Left, David Miles, Betsy Reynolds, and Kathleen Smith.

Karen Lewis, Committee Chair
Finance Committee

2012 was an active year for the Historical Society. We ended the year with a $10,569 over-budget expenditure. The main reasons were:

1) We spent money to rebrand the Society with a new logo and image, as seen on the title page of this report.
2) New stationery, envelopes and brochures using this logo were printed, giving us a two- to three-year inventory.
3) A new museum sign was built and installed in the front yard, necessary since the old sign was badly weather damaged and needed repairs.
4) Two trees had to be removed, an ash tree at the Depot because of Japanese emerald ash borer damage, the other the huge old oak behind the museum because of rot damage to the upper branches that threatened the museum roof.
5) A security alarm system was added to the Harsha House.
6) Other items included repairs to the sprinkler system, sealing the old coal chute in the Depot basement to prevent leakage, painting maintenance at the Harsha House, upgrading the museum’s lighting system, and repairing the Harsha House furnace. We also repainted the flagpole at the Depot. These projects are the main items but are not all-inclusive.

In 2013 we may be looking at adding a new, economical electric water heater and completing the upgrade of the museum’s florescent indirect lighting system. We may want to have a focused fund drive to pay for these projects. We are entering the year 2013 with a balanced break-even budget of $67,000.

Paul Hoelderle, Finance Committee Chair
Membership Report

The membership secretary is responsible for maintaining accurate lists of current members by membership category, and for issuing notices of dues payable. This year further effort was made to bring the electronic membership files up to date.

Membership dues are a source of income for the Society which helps to cover the many day-to-day expenses. They are paid on an annual basis for the calendar year beginning January 1 and ending December 31. Several categories of membership are available: Annual Individual ($15), Annual Family ($25, counted as one member), Life Individual ($300), Life Couple or Family ($500).

Within our membership are those who wish to support the organization with additional donations and become either Ralph Hamilton Circle members ($100 annually, which includes annual membership dues), or Patrons at the Diamond ($2000 or more), Platinum ($1000 to $1999), Gold ($750 to $999), Silver ($500 to $749), and Bronze ($350 to $499) levels to help underwrite large projects and events. Patronage includes membership in the Ralph Hamilton Circle as well.

Memberships for the year ending December 31, 2012 are as follows:

- 33 Patrons
- 53 Ralph Hamilton Circle (without patronage)
- 229 Annual Individuals, Couples or Families
- 123 Life Members

The total membership figure is difficult to determine accurately. The couple and family category does not include the actual number of people in each family. Ralph Hamilton Circle and Patron membership likewise can be either individuals, couples, or families. Businesses are also members at annual, life, and patronage levels. It is estimated that the total membership number is well over 500.

Often families and organizations choose to honor loved ones with honorary gifts and memorials. These donations are greatly appreciated and help us to continue our work in preservation and restoration. These donors might or might not be members of the Society.

Kay Heise, Membership Chair
Volunteer(s) of the Year

The Society’s Volunteer(s) of the Year, announced and honored at the annual Ice Cream Social at the Depot on September 11, were Karen Lewis, Dave Robinson, and Rudy Scharschmidt. They were awarded complimentary lifetime memberships for their efforts on behalf of the Society.

Karen has been the museum exhibit, conservation, and acquisition chair for several years. She helped to reorganize the Harsha House and Museum layout and functions, has planned and mounted several of the Society’s exhibits both at the Museum and the Depot, assisted in the production of most of our recent publications, implemented the Adopt-a-Painting program, has overseen the preservation and documentation of many artifacts, continues to conduct important research, and in general has helped to make the museum and Depot the viable establishments they are today.

Dave and Rudy were both honored for the countless hours they have spent helping to replicate damaged pillars and pillar foundations on both the north and south porticos of the Depot (assisted by the late Jim Lewis, Karen’s husband), working on much of the woodworking overhaul of the Depot’s interior and doorways, doing major repair work at the Harsha House, and Dave’s extensive restoration of the old swing bridge turning key currently mounted in Hoffmann Park on Park Avenue.

Denise Fate, President

Publicity

The Publicity chairperson has the responsibility of collecting information about all the programs and events the Society presents plus the projects it is involved in. This information is then given to the area newspapers: the Charlevoix Courier, the Petoskey News-Review (including the Weekender edition, the Entertainment supplement, and the Graphic supplement), and occasionally the Traverse City Record-Eagle. Sometimes other newspapers are notified as well as area television and radio stations that carry public service announcements. E-mailing is also a good source of publicity information and dissemination. Our website lists upcoming events via the newsletter online and sometimes in separate postings. Society general information brochures are also distributed to local motels and hotels. Events and program posters are often distributed throughout the downtown area and to outlying hotels, motels, and restaurants. Scrapbooks are kept of all news articles, event announcements, and paid advertising.

Phyllis Elzinga, Publicity Chair
Spaghetti Dinner

This year’s fifteenth annual all-you-can-eat spaghetti dinner at the Villager Pub grossed about $2300 in tip money plus contributions for the Society’s coffers. This was slightly under last year’s mark. Pub owner Terry Left again generously donated the spaghetti and soft drink portion of the menu from his receipts. Board and Society members working as volunteer waiters and greeters served over 250 meals in three hours. This always popular event will be repeated in November of 2013.

Mick Smith, Event Co-ordinator

Program and Events Committee

Programs presented and events hosted, mainly at the Depot, in 2012 were:

February: Valentine’s Potluck and Silent Movie Night featuring the classic “The Jazz Singer” with Al Jolson
March: “Winter Sports in Charlevoix” presented by Steve Goslee
April: The unsolved mystery of the Robison family murders near Good Hart, presented by former Emmet County Prosecutor Richard Smith
May: “The History of Round Lake” presented by David Miles
June: An investigation of the Indian Treaty of 1836 presented by Dr. Chuck Cleland of Norwood
July: The annual Venetian Fireworks potluck
September: Annual Ice Cream Social and Volunteer Recognition Sunset Cruise on the Keweenaw Star
October: Annual Harvest Potluck Joint program with the Norwood Area Historical Society on Pulitzer Prize-winning political cartoonist J. Norwood “Ding” Darling, at the Charlevoix Public Library
November: Annual fundraising spaghetti dinner at the Villager Pub
December: Annual Christmas dinner at the Grey Gables Inn

Dr. Jack MacKenzie, Program Committee Chair
Near Term Society Goals (2013-2014)

The following goals were established as a result of workshops with the Board of Directors.

Membership:
- Reach out to new audiences (youth, businesses, etc.)
- Encourage youth to volunteer
- Continue to expand base of patrons and Ralph Hamilton members
- Establish a planned giving program
- Develop further e-mail and communication capability

Public Relations:
- Communicate more how the Society benefits the membership and community

Programs and Events:
- Develop and promote walking and driving tours of Charlevoix and the Earl Young homes
- Keep digital records of events, programs, and exhibits
- Get programs into schools and get youth involved with the Society

Buildings and Grounds:
Depot
- Semi-annual inspections and cleaning
- Install awnings per historical records, if funding obtained
- Research original color, survey preferences, and repaint when needed

Harsha House
- Develop capital plan to fund major repairs
- Semi-annual inspections for repair/maintenance
- Partner with the Charlevoix Area Garden Club to renovate gardens
- Re-design rear entrance walkway where the red oak tree was removed with an ADA-compliant ramp
- Develop a youth community service program and student internships at Harsha House
Museum Operations:
• Publish remaining few monographs from chapters of the Bob Miles’ Charlevoix II book (ongoing)
• Develop an updated photo file of the Charlevoix area historic buildings
• Review inventory of artifacts and ensure everything is properly cataloged
• Build-out online museum store and photo exhibits on website (ongoing)
• Develop a succession plan for co-directors (ongoing)
• Make Charlevoix a leading historical research center for the area

Financial:
• Ensure annual fundraising and product sales sufficient to cover financial operating and capital needs.
Sponsors of the Charlevoix Historical Society, 2012

Patrons:

**Diamond Level ($2000 or more)**
Julia Anne Bandfield, Mrs. Adrienne Ives, Melissa & Robert Kagle,
Robert C. Pew, John S. Wilson

**Platinum Level ($1000 - $1999)**
Mike & Mona Bergeon, Charlevoix Commercial Center Self-Service Storage,
Mike & Rhea Dow, Paul & Sally Hoelderle,
Ole Lyngklip/Time Warner, Jeff & Anne Miller Fund, Mr. & Mrs. Richard B. Platt,
Mrs. Ranny Riecker, Villager Pub & Terry’s Place

**Gold Level ($750 - $999)**
Central Drug Store, John & Phyllis Elzinga, Melissa Makowski, D. D. S.

**Silver Level ($500 - $749)**
Ace Hardware, Beaver Island Boat Company, Belvedere Club, Charlevoix State Bank,
Don Kelly’s Furniture Barn, Mr. Harry Golski, Esq., Don Kelly’s Furniture Barn,
Dr. John W. & Carolyn MacKenzie, Linda & Richard Mueller, North Seas Gallery,
Nu-Core, Inc., Barry & Karen Pierce, Mary & Steele Taylor, Village Graphics Inc.

**Bronze Level ($350 - $499)**
Jim & Patti Aikin, Lawrence & Danielle Allan, Belvedere Club, Virginia Cash,
Denise & Gary Fate, Grey Gables Inn, Wilmot Electric Inc., Winchester Funeral Home

**Ralph Hamilton Circle Members, 2012:**
(Patron Sponsorship includes Circle Membership)

Thomas & Maryalice Armstrong, Betty Barton, Alberta Beyers, Walter & Lynn Bleakney,
Steve & Marsha Braun, Robert & Marion Brewer, William & Erika Brewer, Eugene Bridge,
Gene Ann Cansfield, Stanley & Jennifer Harsha Carroll, Vincent & Mary Ann Chew,
Tim & Barbara Claggett, Marjorie Dinwiddie, Joyce Duke, Thomas & Gail Duke,
Ted & Marilyn Dumbauld, Lynn & Janice Evans,
Sidney & Beth Feldman, Dr. Reed & Janet Freidinger, Joanne Friedman,
F. Christine Gengle, James & Christel Gibbons, William & Pamela Gnodtke,
George & Shirley Haggard, David Hamilton, Hugh Harsha,
Bob & Margaret Heath, Don & Kay Heise, Dale & Diane Herder,
Kilwin’s Quality Confections, Ken & Nancy Kline, Karen Lewis,
Andrew Lonyo, Chuck & Joan MacGillivary, David L. Miles,
Robert & Mary Ellen Morgridge, Richard & Linda Mueller, Gary & Jeryl Murdick,
Bryan Noirot, Paul & Joan Nowak, Donald Nowland, Edward O’Neill & Susan Kroll,
James Ochs, Rita Orlowski, Marita & Angelo Parrish, Ken & Shirley Polakowski,
Jeff & Nancy Porter, Roger & Cynthia Postmus, Alvin & Patricia Ranger, Betty Renton,
Mason & Lynne Rosenthal, Rudy & Virginia Scharschmidt, William & Karen Schuiling,
Lore Silberman & Bernie Wilson, Robert & Marilyn Silver,
Bill & Betsy Stewart, Charles & Christine Unbehaun, Gordon & Susan Van Wieren,
Dr. William & Carol Venema, Richard & Patsy Wakulat, Robert & Teri Walliko,
Jeannine Wallace, Ronald and Carolyn Weislik, David & Judith Wilson
### PROFIT AND LOSS—PREVIOUS YEAR COMPARISON

#### Ordinary Income/Expense

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<td><strong>Income:</strong></td>
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<td>Contributions</td>
<td>10,862.20</td>
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<td>Income from Grants</td>
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<td>1,145.84</td>
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<td>(Found inventory, previously misplaced)</td>
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<td>Inventory Sales—Taxable</td>
<td>20,151.78</td>
<td>19,462.14</td>
<td>689.64</td>
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<td>Investment Income</td>
<td>312.66</td>
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<td>Membership Dues &amp; Assessments</td>
<td>31,910.75</td>
<td>33,511.44</td>
<td>-1,600.69</td>
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<td>Museum Admissions</td>
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<td>826.19</td>
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<td>Program Income</td>
<td>203.26</td>
<td>395.00</td>
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<td>Rental Income</td>
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<td>3,650.00</td>
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<td>Special Events Income</td>
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<td>6,553.00</td>
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<td>Uncategorized Income</td>
<td>119.00</td>
<td>135.22</td>
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<td><strong>Total Income</strong></td>
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<td>78,772.62</td>
<td>1,796.64</td>
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#### Expense:

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<td>Bank Service Charges</td>
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<td>50.00</td>
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<td>Contract Services</td>
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<td>Facilities &amp; Equipment</td>
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<td>Fundraiser</td>
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<td>1,922.54</td>
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<td>Miscellaneous Expense</td>
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<td>-135.22</td>
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<td>Museum Archives</td>
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<td>Museum Sales—Non-Taxable</td>
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<td>Operations</td>
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<td>881.78</td>
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<td>Others Types of Expenses</td>
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<td>Payroll Expenses</td>
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<td>Services</td>
<td>231.535</td>
<td>523.25</td>
<td>-291.72</td>
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<td><strong>Total Expense</strong></td>
<td>82,111.93</td>
<td>63,510.44</td>
<td>18,601.49</td>
<td>29.3%</td>
</tr>
</tbody>
</table>

#### Net Income

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Net Income</strong></td>
<td>-10,569.39</td>
<td>5,239.27</td>
<td>-15,808.66</td>
<td>-301.7%</td>
</tr>
</tbody>
</table>