



**Charlevoix Historical Society  
Annual Report  
2024**

**VISION**

*A vibrant Charlevoix inspired by its history*

**MISSION STATEMENT**

*Enriching Charlevoix culture through preservation, education  
and engaging experiences celebrating our history*

**HISTORICAL SOCIETY OFFICERS AND BOARD OF DIRECTORS**

**President:** Geoffrey Reynolds

**Vice-President:** Tom Darnton

**Secretary:** Janet Kohler

**Treasurer:** Ken Kranz

**Finance Chair:** Jamie McLane

**Directors:**

Term ending 2024: Amanda Wilkin and Sarah Benitez

Term ending 2025: John Duerr and Susan Tukul

Term ending 2026: Ole Lyngklip III, Doug Peters

**Advisory Board:** Lindsey Dotson, Robert Molter and Steve Paterka

**Manager of Operations:** Trevor Dotson

**Museum Curator and Editor:** David L. Miles

**Controller:** Gary Moore

## Message from the President

Throughout 2024 the Society made steady progress in promoting its mission to our members, community members, and visitors. Thank you to all who have supported us this past year and have made significant contributions, along with renewing your own and purchasing a membership for someone else. Membership dues make up a major portion of our operating revenue each year and keep us strong for the future.

This year was marked with the completion of major projects many years in the making. The completed upgrade to our I/T hardware and software and a new roof at the Train Depot will ensure that the preservation of our collections and one of Charlevoix's cherished historic structures is assured for years to come.

The event highlight of the year was the *Roots & Boots: A Hoedown* fundraiser at Shanahan's Barn in September, which was very well attended and loads of fun. There was even abundant line-dancing to the music of the Horton Creek Bluegrass Band.

I am also pleased with the consistency that our board provides free of charge to the daily running of the Society through financial monitoring, fundraising, marketing, and membership nurturing. This consistency comes from being able to recruit new board members from the rich pool the Charlevoix area has to offer. This past year we welcomed Douglas Peters, Jon Fogg, and Sarah Benitez. Doug and Jon had enjoyed Charlevoix as visitors for many years and eventually became permanent residents. Sarah serves as a librarian at the Charlevoix Public Library and brings her love of history and skill of organization to our Program Committee. We also recognized Craig Mann for his nine-year tenure as Finance Chair and one year as advisory board member, as he and his wife decided to move from Charlevoix and live full-time at their home in Cincinnati. We wish him well in his new endeavors. Amanda Wilkin completed her nine-years of service as a board director and marketing chair. We are extremely grateful to her for her many contributions over the years. She will continue on as a board advisor.

My thanks go out to all of our staff, board members, members, and contributors for their dedication and support throughout the year. All of you make the Society the strong and vital organization that it is today.

Geoffrey Reynolds, President

*Roots & Boots: A Hoedown* at Shanahan's Barn



Denise Fate, Doug & Karen Peters



## Manager of Operations Report

There was solid progress made at the museum in 2024 in regard to getting more of the photographs and objects in the collection properly catalogued into our collections management system. Over the course of the year, I created 428 new catalogue records, making these photographs, ephemera, and objects more easily available for future research by both staff and visitors. Of the 428 entries, 183 were photographs from our extensive *Charlevoix Courier* collection.

The Society welcomed our first intern in many years, Elise Nanos, Master's candidate in Arts Administration at Eastern Michigan University, with museum work experience. Nanos assisted in cataloguing a large family donation consisting of photographs and ephemera, and found other objects of interest as well to catalogue. You can read more about the cataloguing progress that was made in the Museum Committee Report.

During the year, I provided two presentations. The first was on Local Genealogy Resources at the Harsha House and Charlevoix Public Library and how to use them in research. This program was held at the library and has since been uploaded to the Society's YouTube page. The second program, on Charlevoix street names, and the people and places they are named for, was held at the depot in August.

In the eight years I have worked at the Society, I feel the number of people and institutions who have reached out to us for assistance with research, for programming/tours, and for rights to use photos from our collection for publication continues to increase, proving that we are an important institution in the Charlevoix area and beyond. I look forward to new programs, events, and collaborations in 2025.

Trevor Dotson, Manager of Operations

## Curator's Report

2024 saw the continuation of the Society's latest exhibit, a highly comprehensive Maritime History of Charlevoix. The public feedback since it opened in 2023 has been nothing but sterling, with people returning more than once to absorb it all. Attendance at the museum, largely because of it, was about 400 more visitors than in 2023. The best news regarding the exhibit is that board member Ole Lyngklip and I are turning the exhibit into a fully illustrated, and expanded, book, to be underwritten and sponsored by a foundation. This will be my eleventh publication for the Society.

North Central Michigan College in Petoskey, for the fourth year, invited us to participate in its Lifelong Learning Club program twice on Zoom. Both events were logged onto from coast to coast. I also presented Charlevoix historical programs via Zoom, again with satisfactory results, and at the Train Depot.

In September, 2022 came the surprise arrival of the once-thought-to-be-long-lost memoirs of Earl A. Young, designer and builder of Charlevoix's famous stone mushroom structures. At first the unedited manuscript was designated as a loan, whose texts and accompanying photographs we copied and scanned; in 2023, the entire contents were turned over to the Society as a donation. Late in the year, preliminary work started on converting Mr. Young's words into another form, significantly reduced in content where needed, with the intent of publishing the result as a book with selected photos from his original content, supplemented by images from the Society's archives. This project was ongoing for much of 2024, with publication hoped for in late 2025 or early 2026.

2024 saw our step-on bus tour guide business, covering the Earl Young Mushroom Houses and the town, at a somewhat reduced level due to the unexpected non-participation of one big tour group. Three step-on guides, myself included, are handling this highly rewarding activity. Buses arrived here from as far away as California, spreading word about Charlevoix nationwide.

This past year was capped by the enormously gratifying statistic for sales/distribution of our self-published, self-distributed award-winning book on Earl Young, *Boulders*, passing the 1200 mark. A third printing of 400 copies arrived in fall of 2024.

One disheartening note was the unexpected August cancellation by the Gannett Company of the weekly Looking Back illustrated historical column I had been doing since June of 2011 for the *Charlevoix Courier*, about 650 of them. But we resurrected the column, in another format, later in the year for inclusion on the Society's website, with access links posted on Facebook and Instagram. These also have resulted in a grateful response from across the country.

David L. Miles, Curator, Museum at Harsha House

## Membership Report

The Membership Secretary plans and executes the annual membership renewal campaign, and sends correspondence and acknowledgements for renewals and donations. Annual membership dues provide a significant source of income for the Society. We sincerely thank all members and donors for their generous ongoing contributions. Within our general membership are those who also support the organization each year by becoming Ralph Hamilton Circle Members and Patrons, including Life Members who make additional annual gifts.

For 2024, 251 members renewed and we welcomed 17 new members.

<u>Membership Category:</u>	<u>Donation Level:</u>	<u>Members:</u>
Life Members	One-time Donation of \$1,000	94
Annual Members	Individual or Family <i>(Family Counted as One Member)</i>	34
	Couple/Family	50
	Ralph Hamilton Circle <i>(Annual gift of \$150)</i>	41
	Gold, Silver and Bronze Patrons <i>(Annual gift of \$350-\$3,000+ Includes Ralph Hamilton Circle Membership)</i>	49
	<b>Total Membership:</b>	<b>268</b>

Though the number of members is down from 2023, the total membership dues received in 2024 totaled \$59,192 an increase from the prior year (\$54,941).

A concerted effort was made with the 2025 campaign, which kicked off in November, to reach out to members who had 'lapsed' in recent years. We are pleased with the response thus far, which we hope will result in higher membership numbers in 2025.

Friends and families often choose to honor loved ones with tribute gifts and memorials. The Historical Society greatly appreciates these donations, which support various projects, and help to fund our growing operational expenses. Such thoughtful donors contributed \$1,581 in honorary and memorial gifts to the Society within 2024.

The Historical Society invites anyone with an interest and/or personal history in our community to join us as members. Everyone is welcome and encouraged to participate in a multitude of events and programs as we keep history alive in Charlevoix.

Ralph Hamilton Circle members were honored at a reception at the Train Depot in August. It was on this occasion that long-time patrons Mike and Rhea Dow, who have been generous supporters of the Train Depot restoration, South Pier Lighthouse restoration and Heritage Gardens were presented the Bob Miles Award for Preservation. This award recognizes Society members who have consistently advocated for and supported historic preservation. Congratulations Mike & Rhea - well-deserved.

Janet Kohler, Membership Secretary

The Dows receive the Bob Miles Award from President Emerita Denise Fate



## Museum Committee

The Museum Committee is charged with overseeing activities related to the collection including acquisition, cataloging and organization, access, preservation and restoration, and the creation of exhibits. The goal is to preserve our physical artifacts and to make our digital resources readily accessible, both on site and online and to support new and varied exhibitions that highlight the museum's historical resources, including its growing collections.

This past year, the Committee's work continued on better organizing and caring for the collections both physically and digitally. We have significantly increased the volume of cataloging overall this year by creating weekly time for staff and volunteers to focus exclusively on this activity. 1461 new catalog entries were created (19 Library, 42 Objects, 215 Archives, 1185 Photographs). We have recently trained several new volunteers on the use of our current collections management system, PastPerfect, with the hope that they will boost productivity even further in the coming year. Staff and volunteers continue the process of evaluating and improving how and where collections are stored, moving large items to more effectively make use of space, consolidating boxed storage, and rehousing both new and existing accessions in archival containers.

Museum staff and volunteers were also very productive during 2024 with digitization. In connection with the "A Maritime History of Charlevoix", and the related book project, over 500 photographic images from the museum's collection have been redigitized to more current archival standards. The museum first began scanning its original photographic holdings nearly twenty years ago, using technology and equipment that has much improved since then.

The Society received grant funding to allow museum assistant Jessica Dominic to continue working part-time, and her work helped greatly with cataloging and the overall organization of the collection.

Members of the Committee also worked on advancing some of the many tasks outlined by the board. This included continued cleaning of the basement storage area. Members also contributed to accessioning and cataloging the backlog of wonderful collections in our care.

In 2023, we planned for the removal of the kitchen and bathroom fixtures on the second floor of the Harsha House. This was successfully completed in 2024, making way for new work areas and storage that were not covered in the first phase of the 2nd floor renovation project. Discussions were in place at the end of the year on next steps, including soliciting bids to build-out these spaces and return them to use in 2025, subject to necessary funding.

Discussions continue on the fireproof vault addition that we hope to construct on the west side of the museum to house our invaluable photographs and other rare items in the collection. Our challenge in the coming year will be to develop a plan for the significant funding the project will require, whether through gifts or grants, and to determine how it will fit in with other capital projects that may need to take precedence.

Our IT vendor, Common Angle, provided further computer system and storage upgrades in 2024, particularly to our production workstation, where our important archival scanning operations take place, and where our exciting exhibits, and more recently our new book project, take digital shape.

Ole Lyngklip III, Museum Committee Chair

## Publicity and Marketing

The mission of the Publicity and Marketing Committee is to maintain an active presence in the community through strategic public relations and marketing initiatives for the Historical Society to remain relevant and accomplish its mission effectively. Douglas Peters led the committee for most of the year and brought many new ideas to the Society that will continue to be used in the future. Like in past years, special recognition in the publicity domain goes to Dave Miles for his dedicated efforts in continuing to author books and to publish the very popular "Looking Back" articles which now appear exclusively on our Facebook page and website. Special recognition also goes to Denise Fate for continued crafting of our numerous press releases, notably highlighting the Historical Society's recent Train Depot roof replacement and ongoing stewardship of the South Pier Lighthouse. Thanks also goes to Trevor Dotson for consistently updating our social media and website.

In 2024, we continued to engage in significant community outreach activities. Our step-on motor coach tours of the Mushroom Houses remained strong even with the loss of a longtime tour company, complemented by several walking tours led by Dave Miles. Sales of the Mushroom House guidebooks remained strong as the popularity of Earl Young's Mushroom Houses as a Charlevoix attraction continued to grow.

We continued our collaboration with the Charlevoix Cultural Corridor (CuCo) by co-sponsoring one of three free movie nights for local residents during the chilly months of winter. In December we placed a paid advertisement for the Society at Charlevoix Cinema III that ran during the preview portion of each film presentation. This new idea was inspired and sponsored by Doug and Karen Peters.

Our email newsletter concluded 2024 with close to 500 subscribers, boasting an average open rate of 61% ensuring the Society's offerings remain top of mind. Social media presence also thrived, with the Facebook page gaining 163 followers and the Instagram account growing by around 91, emphasizing the value of engagement through comments and shares. On Facebook, with a reach of over 55,000, there were close to 40,000 views of our posts, mostly photographs. 53 posts on Instagram had 6200 views from a reach of 1600, which was up 44% vs prior year.

The Society's website underwent periodic updates throughout the year, reflecting events, exhibits, and maintaining a fresh appearance. We will continue to work on making the website attractive, interactive, and informative to both our members and the public.

In the Museum store at Harsha House, sales remained solid, although they dipped below the previous year's levels due to older inventory and a slowdown in the highly successful book *Boulders*, now in its third printing. An initiative to stock newer items focused on historic Charlevoix businesses, images, people, and attractions was set in motion and promises to be successful in 2025.

In 2024, we initiated a new program of advertising to visitors and community members with the addition of large banners mounted on the City of Charlevoix designated areas on the south and north sides of town. These banners will highlight the days and hours the Museum at Harsha House is open during each of the four seasons accompanied by a colorful seasonal image.

Our ongoing marketing efforts continue to position the Charlevoix Historical Society prominently within the community and beyond but much work still needs to be done. We look forward to expanding our committee in 2025 with the addition of new members experienced in this work.

Douglas Peters, Publicity and Marketing Chair

Geoffrey Reynolds, Publicity and Marketing Interim Chair

## Buildings and Grounds

Significant improvements were made to the buildings and grounds in 2024 and plans for more are in store for 2025.

At the Harsha House, plans were made to continue the restoration of the second-floor storage area that had once been an apartment. The old bathroom and kitchen fixtures were removed to make way for new wiring, lighting, ceilings, floors and paint in 2025 and beyond. This work will be followed up with new shelving for our artifacts and archival materials completing a major goal for the Society.

This was finally the year we were able to replace the roof at the Train Depot. Work began and was completed in June. By July we were showing off the final step in the restoration of this 1892 structure given to the Society in 1992 by Robert Pew. It paired very nicely with the dedication of the locomotive bell and custom-made stand to President Emerita Denise Fate at the annual August Ralph Hamilton Circle Reception for all her past fundraising efforts and coordination of the many people needed to accomplish such a large project, such as the Depot restoration.

The pergola in the Heritage Garden received its final repairs and a new coat of paint to the delight of our guests and visitors to Depot Beach.

The committee looks forward to maintaining our three structures with the highest of preservation standards and continuing to make them welcoming to visitors and community members.

Lindsey J. Dotson, Buildings & Grounds Committee Chair



New roof and locomotive bell and stand dedicated to President Emerita Denise Fate



## South Pier Lighthouse

In 2024, minor but important repairs continued on the South Pier Lighthouse. Touch-up painting was done around the perimeter of the base in a multi-step process with the same Tnemec coatings used to repaint in 2016. This not only improves appearance but defends against rust build-up on the surface to protect it.

As has been mentioned in various reports over the last couple of years, the lighthouse also needs extensive work on the interior to repair painted surfaces which have severely peeled since the last phase of restoration work was done in 2013. It has been determined by our preservation architect that this is caused by mill scale not being removed from all of the steel originally, going back to 1948. This causes condensation to build up and the paint to peel in the affected areas.

In summer of 2024, specifications and drawings to have this completely repaired and repainted, including removing the mill scale, along with repairing and painting areas of the exterior around the lantern base were requisitioned from preservation architect Michelle Smay. Michelle has worked on the South Pier Lighthouse restoration since the beginning, and is now with Quinn Evans in Ann Arbor. The plans were received in the fall, and a grant application was submitted to the State Historic Preservation Office (SHPO) for a Michigan Lighthouse Assistance Program Grant (MLAP).

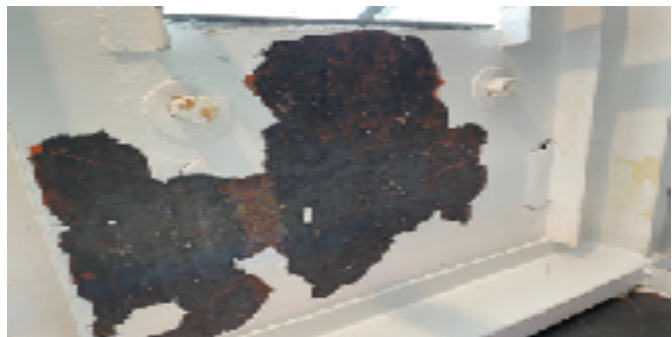
The project is estimated to cost much more than we had been planning for in the fundraising endeavors of Lighthouse 75 in 2023. This is due to escalating costs, scaffolding required for the exterior repairs, proper processes to remove the mill scale and lead abatement on the interior to protect workers and the environment. The total project cost estimate is \$140,000, and \$60,000 has been requested in the MLAP grant.

If the grant is awarded, and costs are as planned, sufficient funds are available for our required match, thanks to 'Lighthouse 75' fundraising and another major gift in 2024. However, we will be seeking additional grants and gifts to support the project and replenish reserves for future needs. The work is planned for 2025. The scope of this project will take care of major maintenance and repairs foreseen for quite a few years to come.

For all of those who have contributed through the Society's Preservation Funds at the Charlevoix County Community Foundation or through our website by selecting the Lighthouse Preservation giving option, thank you! Donors are listed in the Embrace.Preserve.Cherish. Capital Campaign section of this Annual Report.

Denise Fate, Lighthouse Committee Chair

Examples of the interior condition:



## Programs and Events

In 2024, the Society continued to offer in-person and online programs, which allowed us to reach a large audience across the country during the off season. Many of our online programs can be seen on our YouTube channel, **Charlevoix Historical Society**, which garnered 2100 views in 2024, up 67% from 2023.

For January and February programming we continued to work with the Charlevoix Public Library to host two trivia nights. Both nights were filled with enthusiastic community members looking to shake off the cabin fever.

On February 18, David Miles presented his *Boulders* presentation to the Charlevoix Episcopal Church to a large crowd followed by a lovely reception and book signing. Geoffrey Reynolds followed that month with a Zoom program titled "Ordeal on the Ice" about the loss of one local fisherman and United States Coast Guard Ensign Earl Cunningham in February, 1936 off Charlevoix.

In March, Trevor Dotson presented his Zoom program *Great Lakes Steamers North American and South American*.

On May 1, museum staff welcomed a North Central Michigan College (NCMC) tour group for International Museum Day. Later that month David Miles presented a program on local sailor and roller skating world champion Allie Moore on May 16 to a large crowd at the Train Depot. Trevor Dotson followed on May 28 with a presentation at the Charlevoix Public Library on local genealogy resources which are available at the Museum at Harsha House or online.

In June, Geoffrey Reynolds presented his program "Mayhem at Midnight: Disaster Aboard the Propeller *Champlain*" to a large crowd at the Charlevoix Public Library.

Deborah Richmond presented the program "A Cloud Over the Land" on July 1st concerning the Burt Lake burnout tragedy and its effect on that area's Native American land owners.

On July 9 we hosted the Annual Meeting at the Depot to welcome new board members and officers and heartily thanked those that had served. Later that month, David Miles presented his second program of the summer with "A History of Charlevoix's Six Bridges" to a capacity crowd at the Charlevoix Public Library. We closed out July on the 26th with our annual Venetian Potluck at the Depot and stayed for the fireworks at one of the best viewing spots in Charlevoix.

On August 8, we hosted our annual Ralph Hamilton Circle Reception and formally dedicated the locomotive bell and custom-made stand to President Emerita Denise Fate for her many years of faithful service to the Society. Trevor Dotson finished up the month of August with his program on the origins of Charlevoix street names.

We welcomed the fall season with old and new friends with a September 26 fundraiser at Shanahan's Barn called *Roots and Boots: A Hoedown* (images of guests and Horton Creek Bluegrass Band below). The success of this event gave the Society some new energy in our fundraising planning that has already lead to another exciting event planned for October 2025.

In December, our Holiday Dinner was held at JAX Northside to a capacity crowd to usher in the holiday season and conclude a very successful program year.

Geoffrey Reynolds, Programs and Events Chair



## Finance Committee

The Charlevoix Historical Society has been able to remain financially sound over many years thanks to the generosity of our donors, members and grant providers. While we have seen revenue growth year over year, our expenses continue to increase more rapidly. The Historical Society is a complex organization and has extensive costs from maintaining our historic structures, payroll and collections maintenance. We follow prudent budget practices in order to allocate our revenue in the most beneficial way possible. However, this doesn't come without challenge as costs continue to increase.

Financial Statements are on pages 15-16. Here are some highlights as compared to last year:

- Grants income increased 6%
- Membership income increased 8%
- Contributions decreased 41%, which is due to significant contributions to Lighthouse 75 during 2023

We ended the year with a cash balance of approximately \$125,000. The cash balance is comprised of restricted and unrestricted balances, \$25,000 or 20% is available for operations while the remaining \$100,000 or 80% is restricted for specific projects. Overall, the Society remains in a stable financial position to continue its mission into the future. Many thanks to our generous members and patrons for their gifts. Also, many thanks to our employees, officers and board members for their collaboration, which make our success possible.

Jamie McLane, Finance Chair

**Embrace.Preserve.Cherish.  
Capital Campaign**

In 2024, the Society was able to complete the \$90,000 Train Depot roof and pergola projects with funds raised in 2023, and raise additional capital funds totaling just over \$78,000. Of this, \$41,060 is dedicated to lighthouse preservation. Grants received from the Charlevoix County Community Foundation (C3F) were also part of this, including \$3250 to support physical and digital preservation of the Courier Collection, and \$6000 to support the purchase of two workstations to upgrade obsolete computer equipment and improve performance and efficiency.

Fund Balances at the end of 2024: Non-endowed: \$72,848

Endowed: \$131,759

Reserves in Lighthouse Bank Accounts: \$83,269

For the gifts received in 2024, we would like to express our sincere appreciation to all donors.

Denise Fate, Fundraising Chair

**2024 Donors:**

Anonymous, Charlevoix County Community Foundation,  
Roger & Sheila Christensen, Michael Dow,  
Vera & Joseph Dresner Foundation, Jon B. and Lisa Mower Gandelot,  
Gordon Hassing, Denise & Fred Kalt, Jon & Lani Ochs,  
Joseph Osypczuk, Chris & Ginger Payne, William and Sandra Powel,  
Debbie Tirico, Tom Toomey, David Traitel



**EMBRACE. PRESERVE. CHERISH.**

## Members of the Charlevoix Historical Society, October 28, 2024

(\*) represents Life Members

### Diamond Patron (\$3,000+)

Dave & Paula Berry, Ole Lyngklip III, Mason & Lynne Rosenthal,  
Paul & Linda Weston, J.A. Woollam Foundation

### Platinum Patron (\$2000 - \$2999)

Craig & Deborah Mann

### Gold Patron (\$1000 - \$1999)

Mike & Rhea Dow\*, Pamela & Sam Himmelrich, Paul & Sally Hoelderle,  
Richard & Dianne Platt, Jonathan and Katherine Weber

### Silver Patron (\$500 - \$999)

Ace Hardware, Belvedere Club, William & Erika Brewer\*, Deborah Buchanan, Patrick & Beth Camilleri, Charlevoix Commercial Center, Charlevoix State Bank, Vincent & Mary Ann Chew, Christopher & Beth Cowie, Denise & Gary Fate\*, Grey Gables Inn, Ralph & Mary Lynne Heid\*, David & Darlene Heine, Don & Kay Heise, Dale & Diane Herder, Rich & Perry Irish Hodgson, Tom and Sue Kirkpatrick, The Kohler Family\*, Nu-Core, Inc., Karen Pierce\*, Bill & Sandra Powel\*, Mike & Debbie Tirico, Susan Tukel, David & Judith Wilson, Ronald & Jayne Winchester

### Bronze Patron (\$350 — \$499)

Tom & Maryalice Armstrong, Steve & Marsha Braun, John & Jeri Duerr\*, Phyllis Elzinga, Lynn & Janice Evans, Jan & Robert Grupp, Joseph R. & Nancy Malloure, Caroline Miller, Tony Matye, Joseph & Philippa Spohr, Susan Van Wieren, Don & Vicki Voisin\*, Angie Way

### Ralph Hamilton Circle

Sarah Benitez, Karen Benning, Charles Bingham, Katherine Bos, John R. Bradbury, Stan & Jennifer Carroll\*, Roger and Sheila Christensen, Chuck & Nancy Cleland, James & Lori Dane, Tom Darnton, Gerard & Alicia Doan, Ted & Marilyn Dumbauld, Ellen J. Goldstick, Bob & Margaret Heath, Bruce & Joyce Herbert, Carol & Jon Hisey, Thomas & Marjorie Kirinovic, Ron Kruse, James & Mary Larimer, Kathie and Steve Libert, Katherine Liggett, Kip & Linda Linklater, David L. Miles, Marilyn Novak, Gretchen Olsen, Chris & Ginger Payne, Kevin & Gay Peters, Keith & Laura Podob, Dr. Jeffrey & Nancy Porter, Joy Ann & James Price\*, Geoffrey and Jennifer Reynolds, Connie & Jerry Rogers, Robert Schrock, Mark & Valerie Snyder, Beth Strawbridge, Gretchen & Bob Tambellini, John & Anne Teesdale, Tom Toomey, Ronald & Carolyn Weislik, David Williams, Joe Zeman

## Family

Sherle Abramson-Bluhm, Bill & Anna Austin, Rick & Jean Belvin, Cathy Benson, Richard Brandi & Maureen Radke, Jeff Brown, Frank & Sally Campi, Pat & Mike Carland, Dave & Julie Christiansen, Michael & Eileen Chrzanowski, Geoffrey & Lynn Coleman, Peter Coleman, Dennis & Suzette Daly, David & Libby Domann, Bill and Karen Dotson, Jon & Sally Fogg, Gary & Stefany Freeman, Dr. Reed & Janet Freidinger\*, Jonathan & Lynn Friendly, Charles & Nancy Harpham, Gordon & Sharon Hassing, Bernie & deAnna Hellstrom, Andrew & Stephanie Hittle, J.B. Hoyt, Laura Jasurda, Judy Johnson, Dawne Jordan, Joe & Tammy Legenza, Marianne & Jim Mast, Edward May III, Jerilee McHard, Jamie McLane, Russell Newhouse, John & Lani Ochs, Marita & Angelo Parrish, Mark Patterson, Roger & Leandra Peak, Kevin & Gay Peters, Joseph & Lorraine Osypczuk, Carol Paxton & J. Garrett Rice, Tamora & James Skelly, W.C. & Linda Smith, Mark & Anne Stanley, Teri & Bud Stout, Kathryn and Douglas Vance, Murphy Watts, Daniel Kantor & Emmaline Weidman, Weimer Family, Joseph & Beatrice Wollam, John & Anna Young

## Individual

Barbara Adams, Lillian Arnold, Renae Bennett, Marsha Besonen, Susan Brochu-Hoshield, Julie Carmody, Aimee Cooper, Emily Crook, Dean Davenport, Thomas Dorsek, Renee Durbin, Catherine Francis, John W. Fratrack, F. Christine Gengle, Gretchen Grenell, Alan Havis, David Hermann, Jon Hess, Judith & Paul Ivan, Allison B. Kitchen, Jacqueline Krutsch, Jane Larion, Larry & Gayle Levengood, Abbott McCartney, Alice McGinty, Judith Primak, Jane Rodgers, Davonne Rogers, Mick Smith, Kate Stewart, Sally Suomela, Betty Trigg, Joel & Nancy VanRoekel, R.J. Waddell

## Life Members

Mary Adams, Jim & Patti Aikin, Rebecca Allard, Patty Beck, Dr. Michael & Mona Bergeon, Walter & Lynn Bleakney, Thomas Bleha, Lowell Blossom, Dick & Sheilah Bogart, Michael Brode, Sylvia W. Burns, Virginia Cash, Patricia Chamberlin, Rob & Annie Cohen, Pat & Nancy DeCastro, Thomas B. DeKorte, D.P.M., Marjory Dinwiddie, Bruce Douglass, Joyce Duke, Charles & Julia Eisendrath, Virginia W. Ewing, Sidney & Beth Feldman, Francis & Susan Flanders, Rochelle & Randolph Forester Foundation, Dr. Reed & Janet Freidinger, David Garland, Lynn Groves, Haggard's Plumbing & Heating, Murray Hanna, Dr. Steve Hansen, Hugh L. Harsha, Paul Harsha & Jay Lordan, Ann Herzog Harsha, Michael & Christine Heroy, Thomas & Diane Hess, Lou R. Hirschman, Laurie Lesser Hodgson, Tim & Wendy Ives, Robert J. Jess, Dr. Dennis M. & Karen Joy, Robert & Marissa Kagle, Dan Kantor & Emmaline Weidman, Frank S. Korotney, M. D., Ken & Carol J. Kranz, Ellen J. Lange, Gary Leitner, Dr. Melvin Lester, Lexalite ALP Lighting Components, Susan Logie, Ole Lyngklip III, Melissa Makowski, DDS, Tad Malpass, C. Jill McCabe, Helen Merrill, Patricia C. Misrach, Sandra Moers, Drs. Robert & Kimberly Molter, Mary Ellen Morgridge, Richard & Linda Mueller, Glenn & Valerie Mueller, Marianne Mundy, Shirley A. Newman, Joseph A. Paradis III, Douglas S. & Karen Peters, Sally Phelps, Donna J. Phillips, John & Jill Picha, Kitty Rammacher, Patricia Ranger, Douglas Reynolds, Douglas W.P. Reynolds, Dave & Joan Robinson, Carl & Barbara Roehling, Lorene F. Sakamoto, Rudolph & Virginia Scharschmidt, William & Karen Schuiling, Jo-Ann Seitzinger, Lore Silberman, Glenn & Mary Snider, William Stevens, Kermit & Jenny Sutton, Joan B. Swanson, Mary Taylor, Julie Taylor, Robert & Alice Timms, Richard & Shirley Vance, Bill and Carrie Venema, Village Graphics, Alan Weston, Sam & Cass Williamson, John S. Wilson, Gordon Wilson, Robert Winchester, Todd & Pam Wyett

**Charlevoix Historical Society**  
**Income Statement**  
**January - December 2024**

<b>Revenue</b>	
Grants Income	\$ 157,590
Contributions	31,851
Interest Income	4,125
Membership Dues & Assessments	59,192
Misc Sales	106
Shop Sales	10,562
Museum Admissions	2,581
Depot Usage	5,350
Special Events Income	24,172
<b>Total Revenue</b>	295,529
<b>Cost of Goods Sold</b>	4,340
<b>Gross Profit</b>	291,189
<b>Expenditures</b>	
Museum Expenses	5,002
Membership Expenses	3,807
Depot Building Expenses	10,533
Lighthouse Expenses	14,283
Fundraiser & Special Event Expenses	13,218
Harsha House Building Expenses	10,343
Operations Expense	20,770
Payroll	85,058
Depreciation Expense	39,092
<b>Total Expenditures</b>	202,105
<b>Net Revenue</b>	\$ 89,085

**Charlevoix Historical Society  
Statement of Financial Position  
As of December 31, 2024**

<b>ASSETS</b>	
Current Assets	
Cash in Bank	124,675
Accounts Receivable	1,113
Other Current Assets	137,801
Total Current Assets	263,590
Fixed Assets	
Depot Building	492,837
Harsha House	418,931
Furniture & Equipment	100,438
Land - Operating	68,945
Signage	20,929
Accumulated Depreciation	(612,705)
Total Fixed Assets	489,375
<b>TOTAL ASSETS</b>	<b>\$ 752,965</b>
<b>LIABILITIES AND EQUITY</b>	
Liabilities	
Current Liabilities	
Sales Tax Payable	-
Total Liabilities	-
Equity	
Unrestricted Net Assets	663,880
Net Revenue	89,085
Total Equity	752,965
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$ 752,965</b>



## Near Term Society Goals (2025-2027)

The goals were established by the Board of Directors and staff.

### Membership:

- Increase number of members to over 400
- Add new Ralph Hamilton and patron members each year
- Steadily increase dues income to \$60,000 or more
- More extensive communications to promote membership, including social media
- Solicit corporations for sponsorship or patronage
- Explore and implement CRM system for auto-renewal and sustaining memberships
- Engage students

### Public Relations/Marketing:

- Enhance retail operation, focus on marketing of unique merchandise
- Social media and website: continuous improvement of content
- Continue support of bus and walking tours
- Widespread promotion for maritime exhibit

### Programs and Events:

- As a matter of practice, integrate diversity, equity, inclusiveness into programming
- Engage youth in our activities whenever possible
- Plan creative and engaging fundraising events
- Programs to complement the exhibit
- Partner with Cultural Corridor on engaging seasonal events
- New Zoom programs & YouTube content on CHS channel, NCMC programs

### Buildings and Grounds:

- 2025: Develop maintenance and inspection plans for all properties
- 2025: Evaluate security systems

### Depot

- 2025: Repairs and painting of telegraph/telephone house

### Museum at Harsha House

- 2025/2027: Work on exhibit about the life and work of Earl A. Young
- Repair sagging internal structure
- Investigate the replacement of membrane roof over exhibit area
- Plan & fund construction of fire-resistance vault

### Lighthouse

- 2025: Remove the mill scale and paint the interior and repair and paint areas of the exterior around the lantern base

**Museum Operations:**

- Collections Management:
  - Organize/Catalog/Inventory all photographs and artifacts in the collection in methodical fashion
  - Fund and purchase sufficient archival materials
- Secure funding and manpower for ongoing needs to digitize and catalog the Society's large photographic collection
- Revisit policies for accessioning and deaccessioning artifacts, as well as photo policy
- Work with Charlevoix DDA as advocates of historic preservation, in particular for Charlevoix's historic buildings
- Continue evolving as the leading center for historic research in Charlevoix
- Nomination of Harsha House for the national register of historic places, working with DDA/SHPO once downtown historic district approved

**Financial:**

- Promote the 1892 Legacy Society, for those who may be interested in considering the Historical Society in their estate planning
- Stay ahead of major financial needs for each property and raise sufficient capital funds through grants and donations
- Increase operating funds to meet expanding needs, in particular payroll, staffing and collections management
- Initiative to raise funds from national corporations with area presence

**Staffing:**

- Ensure proper HR tools available
- Cross-train staff in functions of operation and develop for professional growth
- Board recruitment, including officer succession plan